FAIRBANKS NORTH STAR BOROUGH SCHOOL DISTRICT

CAREER & TECHNICAL EDUCATION

Adopted: May 13, 2014

Course Information	
Course Name	**INTRODUCTION TO VIDEO PRODUCTION**
Course Number	CTE82
Grade(s)	8
Length	One Semester
Credit	.5
Prerequisites	None
Sequence or CTEPS (You must first have the Sequence or CTEPS entered into the system.)	Arts, A-V Technology & Communications
Date of District Course Revision	Spring 2014
Career & Technical Student Organization (CTSO)	
CTSO Embedded in this Sequence	
Occupational Standards	
Source of Occupational Standards	National Association of State Directors of Career Technical Education Consortium: Arts, A-V Technology & Communications Career Cluster, A/V Tech & Film Pathway. http://www.careertech.org/career-clusters/resources/clusters/arts.html
Names/Numbers of Occupational Standards	2008 Knowledge and Skills
Registration Information	
Course Description (brief paragraph – as shown in your student handbook or course list)	*Introduction to Video Production* is a semester-long course, which students will work both independently and in groups to learn the skills involved with producing informational videos. Students will learn pre-production skills including topic selection, interviewing, research, using still cameras, video cameras, microphones, and tripods. Students will demonstrate knowledge of the components of video production including set, lighting and sound. Students will use video editing software to create original productions. Students will develop writing and public speaking skills as they produce videos for a variety of audiences. Self-motivation and a willingness to work outside of class are critical skills for students in the class.
Instructional Topic Headings (please separate each heading by a semi-colon)	Creativity and innovation, communication and collaboration, research and information fluency, critical thinking, problem solving and decision making, digital citizenship, technology operations and concepts, public speaking, presentation.
Summative Assessments and Standards	
Technical Skills Assessment (TSA)	None
Course Addresses	N/A
Alaska ELA and Math Standards	Yes
Alaska Cultural Standards	Yes
All Aspects of Industry (AAI)	Yes
Core Technical Standards	Yes
Career Ready Practices	Yes
Employability Standards	
Source of Employability Standards	Alaska

Tech Prep	
Current Tech Prep Articulation Agreement? (Y/N)	No
Date of Current Agreement	N/A
Postsecondary Institution Name	N/A
Postsecondary Course Name	N/A
Postsecondary Course Number	N/A
Number of Postsecondary Credits	N/A
Author	
Course Developed By	J. Long, M. Sawchuk
Course Adapted From	FNSBSD Curriculum
Date of Previous Course Revision	Spring 2012
Course Delivery Model	
Is the course brokered through another institution or agency? (Y/N)	No

Standards Alignment

Student Performance Standards (Learner Outcomes or Knowledge & Skill Statements)	Specific Occupational Skills Standards	Alaska ENG/LA Standards	Alaska Math Standards	Alaska Cultural Standards	Common Technical Core Standards	Career Ready Practices	All Aspects of Industry	Formative Assessments
Students will use digital still and video cameras, microphones and tripods to record for video productions.	ESS04.02; ARPA01.02-06			B2, 4	AR-AV 2-4; AR-JB 4		Tech/Prod; Technology	Observations; Performance
Students will use digital editing software, including iMovie and iPhoto to edit the video and images collected. Students will import video and pictures, record and edit narration, add music and sound effects, adjust sound levels, insert transitions, create titles and use video effects including green screen and picture in picture.	ESS04.02-04; ARPA01.02-06			B2, 4	AR-AV 2-4; AR-JB 4		Tech/Prod; Technology	Observations; Performance; Rubric
Students will write interview questions, scripts, and reports from interviews and information collected for their productions.	ESS01.02; ESS02.05-06, 08, ESS04.05	RST.8.7, 9; WHST.8.1 a-e; WHST.8.2a-f; WHST.8.4-6; WHST.8.7-10		B2, 4	AR-AV 2-4 AR-JB 2-3		Tech/Prod; Technology	Performance; Rubric
Students will understand copyright laws and how they pertain to what we use in our productions. Students will determine whether media, including music and images, is public domain or needs to be purchased.	ESS02.03-05; ESS04.03-04	WHST.8.8		B3, E4	IT4		Health/Safety; Tech/Prod; Technology	Observations; Performance
Students will collaborate and brainstorm ideas.	ESS02.03; ESS03.01; ESS04.03-04; ESS07.01-02	WHST.8.2 a-b		B3, E4			Tech/Prod; Technology	Observations; Performance
Students will illustrate and communicate original ideas and stories using digital tools and media-rich resources.	ESS04.05			B3, E4			Tech/Prod; Technology	Performance
Students will demonstrate the safe, responsible, and ethical use of technology.	ESS04.03-05; ESS07.06			A6, B3			Work Habits; Technology	Observations; Performance
Students will exhibit leadership for digital citizenship.	ESS04.03-04; ESS07.01; ESS09.01			A1, C4			Work Habits; Tech/Prod; Technology	Observations; Performance